

# 2017 TRADE IN-TRADE UP ON SUN CARE PRODUCTS



## ECO-FRIENDLY SUNSCREENS

2017 SALES INCENTIVE PROGRAM: JANUARY 3, 2017 - MARCH 31, 2017

WANT TO GET RID OF YOUR OLD NON-SELLING SUN CARE PRODUCTS AND REPLACE WITH THE HOTTEST SELLING BRAND IN THE DIVE INDUSTRY?

### PROVEN FACTS

REEF SAFE PRODUCTS HAVE BEEN PROVEN NON-TOXIC TO CORAL & SEA-LIFE.

REEF SAFE™ IS NOT JUST A ONE TIME BUY, SHOPS RE-ORDER TIME AFTER TIME.

OUR CUSTOMERS LOVE REEF SAFE BECAUSE OF OUR ECO-FRIENDLY TESTING,

HIGH QUALITY FORMULAS, REASONABLE PRICES & "BIO-RESIN" BOTTLES.

BRAND LOYALTY - MANY SHOPS HAVE MADE REEF SAFE THEIR EXCLUSIVE SUN CARE BRAND.

ONCE YOU TRY REEF SAFE PRODUCTS YOU WILL NEVER GO BACK - ITS THAT GOOD!

### REEF SAFE™ MAKES IT EASY TO GET STARTED:

- > CONTACT YOUR FAVORITE PARTICIPATING DIVE DISTRIBUTOR, REEF SAFE REPRESENTATIVE OR E-MAIL SALES@TROPICALSEAS.COM.
- > PROVIDE YOUR CONTACT INFORMATION, ITEMIZE LIST OF THE BRAND(S), THE SPF & SIZE , THE EXPIRATION DATE, QUANTITY ON HAND AND RETAIL PRICE. SORRY TESTERS AND SAMPLES DO NOT QUALIFY.
- > YOUR REEF SAFE SALES REP WILL DO THE EXCHANGE AT YOUR SHOP WITH YOUR PURCHASE OF ANY 15 PIECE ASSORTMENT OF FULL SIZE **REEF SAFE** PRODUCTS INCLUDING OUR **NEW OXYBENZONE FREE, LAND SHARK™** OR OTHER **REEF SAFE** PRODUCTS. YOU CHOOSE WHAT PRODUCTS YOU KNOW YOU CAN SELL, WE DONT STICK YOU WITH ANY SLOW MOVERS. PLEASE VISIT WWW.TROPICALSEAS.COM TO VIEW ALL PRODUCTS AND TESTING.
- > ONCE WE HAVE DETERMINED THE WHOLESALE VALUE OF ANY COMPETITORS SPF PRODUCTS WE WILL TRADE YOU IN EQUIVALENT DOLLARS OF **REEF SAFE™** MASK DEFOGGER AT RETAIL. YOU WILL RECOUP 100% OF YOUR DOLLAR INVESTMENT FROM NON-SELLING INFERIOR QUALITY SUNCARE PRODUCTS.
- > EXISTING REEF SAFE CUSTOMERS: UPLOAD A PICTURE OF YOUR REEF SAFE DISPLAY ON OUR FACE BOOK PAGE TELLING US WHY YOU LOVE REEF SAFE, PLACE A \$100.00 ORDER AND RECIEVE 6 BOTTLES OF REEF SAFE MASK DEFOGGER "**FREE**" WITH YOUR ORDER THAT'S A **\$36.00 VALUE - FREE!**
- > REEF SAFE OFFERS DECORATIVE WOODEN DISPLAYS AVAILABLE AT N/C, ASK YOUR SALES REP FOR DETAILS.

**"LIMITED QUANTITIES AVAILABLE- ONLY \$60,000 IN REEF SAFE MASK DEFOGGER IS AVAILBLE FOR THIS PROMOTION"**